



Ballston Spa National Bank

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## NEWS RELEASE

Contact: Susan Slovic, BSNB  
518-363-8628  
[susan.slovic@bsnb.com](mailto:susan.slovic@bsnb.com)

Ballston Spa National Bank  
990 State Route 67  
Ballston Spa, NY 12020

Contact: Patty Corvaia, American Red Cross  
585-775-7673  
[patty.corvaia@redcross.org](mailto:patty.corvaia@redcross.org)

### For Immediate Release

#### **American Red Cross and Ballston Spa National Bank partner for annual blood drive**

BALLSTON SPA, N.Y. – Jan. 23, 2017 - Ballston Spa National Bank (BSNB) and the American Red Cross are teaming up to sponsor a community blood drive on Monday, Feb. 6, 2017. The blood drive will be held from noon to 6 p.m. at BSNB Corporate Plaza, 990 State Route 67, in Ballston Spa. Walk-ins are always welcome, but donors are encouraged to schedule an appointment in advance by calling 1-800-RED CROSS or by visiting [redcrossblood.org](http://redcrossblood.org).

The American Red Cross has recently announced a severe winter blood shortage and is issuing an emergency call for blood and platelet donors to make a donation appointment now and help save patient lives. Eligible blood donors of all blood types are needed to strengthen the community's blood supply.

"Given the urgent need, BSNB staff members are stepping forward to volunteer their time to help make the drive a success," said BSNB President and CEO Chris Dowd. "On behalf of our entire team, I also ask for your support. Please consider making an appointment to donate or just walk in. When considering this request, keep in mind that every two seconds, someone in the United States needs blood. That's why your blood donation through the Red Cross is so important."

Blood donors can now save time at their next donation by using RapidPass to complete their pre-donation reading and health history questionnaire online, on the day of their donation, prior to arriving at the blood drive. To get started and learn more, visit [redcrossblood.org/RapidPass](http://redcrossblood.org/RapidPass) and follow the instructions on the site.

#### **About the American Red Cross:**

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies about 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit [redcross.org](http://redcross.org) or visit us on Twitter at [@RedCrossBloodNY](https://twitter.com/RedCrossBloodNY).

#### **About Ballston Spa National Bank:**

BSNB organized its first bank-sponsored blood drive in 2005. Over the years, support has grown with BSNB employees not only donating blood, but working extended hours contacting previous donors and reaching out to the community to make the drive a continued success. BSNB President and CEO Chris Dowd, is a past-

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chair and board member for the Adirondack-Saratoga Chapter of the American Red Cross and is also a board member for the Northeastern New York Region. Established in 1838, BSNB is celebrating more than 175 years of community banking. With just the right combination of personal service and high tech convenience, BSNB offers a wide range of products and services to individuals, families, municipalities, nonprofits and businesses. Offices are located in Ballston Spa, Milton, Galway, Stillwater, Burnt Hills, Clifton Park, Malta, Greenfield Center, Wilton and Latham. BSNB's website can be found at [www.bsnb.com](http://www.bsnb.com). To become part of BSNB's online community, please visit us at [www.facebook.com/YourBSNB](http://www.facebook.com/YourBSNB) or [www.twitter.com/BSNB](http://www.twitter.com/BSNB).

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